

Arbor Pediatrics primary logotype



Logotype versions



Typography

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins (Primary)

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

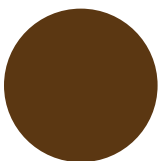
Parkinsans (Secondary)

Imagery

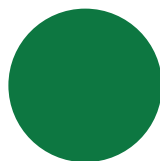


Full Color

Color palette



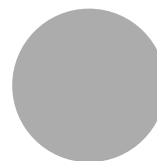
HEX 50370D
PMS 732 C / PMS 732 U
C-15 M-69 Y-100 K-71



HEX 157640
PMS 7732 C / PMS 7732 U
C-89 M-0 Y-96 K-30



HEX 6BE234
PMS 375 C / PMS 374 U
C-46 M-0 Y-90 K-0



HEX ABABAB
PMS COOL GRAY 5 C
PMS COOL GRAY 3 U
C-13 M-9 Y-10 K-27



HEX EDEDED
PMS COOL GRAY 1 C
PMS COOL GRAY 1 U
C-4 M-2 Y-4 K-8