

Children's Medical Group primary logotype



Logotype versions



Typography

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins (Primary)

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Parkinsans (Secondary)

Imagery

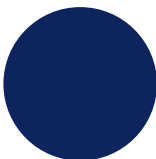


Full Color

Color palette



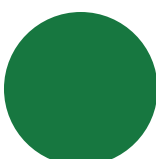
HEX FF553A
PMS 172 C / PMS 172 U
C-0 M-73 Y-87 K-0



HEX 0D255C
PMS 2758 C / PMS 288 U
C-100 M-95 Y-5 K-39



HEX FFAC00
PMS 1235 C / PMS 135 U
C-0 M-30 Y-93 K-0



HEX 157640
PMS 7732 C / PMS 7732 U
C-89 M-0 Y-96 K-30



HEX EDEDED
PMS COOL GRAY 1 C
PMS COOL GRAY 1 U
C-4 M-2 Y-4 K-8