

Coastal Kids Pediatric Care primary logotype

COASTAL★KIDS

PEDIATRIC CARE

Logotype versions

COASTAL★KIDS
PEDIATRIC CARE

COASTAL★KIDS
PEDIATRIC CARE

Typography

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins (Primary)

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

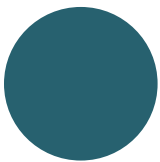
Parkinsans (Secondary)

Imagery



Full Color

Color palette



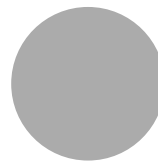
HEX 086272
PMS 3155 C / PMS 3145 U
C-100 M-9 Y-29 K-47



HEX FF553A
PMS 172 C / PMS 172 U
C-0 M-73 Y-87 K-0



HEX 11B4FF
PMS 2915 C / PMS 2915 U
C-60 M-9 Y-0 K-0



HEX ABABAB
PMS COOL GRAY 5 C
PMS COOL GRAY 3 U
C-13 M-9 Y-10 K-27



HEX EDEDED
PMS COOL GRAY 1 C
PMS COOL GRAY 1 U
C-4 M-2 Y-4 K-8