

Kids Plus Pediatrics primary logotype



Logotype versions



Typography

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Poppins (Primary)

AaBbCc

abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

Parkinsans (Secondary)

Imagery



Full Color

Color palette



HEX 6BE234
PMS 375 C / PMS 374 U
C-46 M-0 Y-90 K-0



HEX FF553A
PMS 172 C / PMS 172 U
C-0 M-73 Y-87 K-0



HEX B753FF
PMS 2582 C / PMS 2582 U
C-48 M-80 Y-0 K-0



HEX FFAC00
PMS 1235 C / PMS 135 U
C-0 M-30 Y-93 K-0



HEX 11B4FF
PMS 2915 C / PMS 2915 U
C-60 M-9 Y-0 K-0