

HORIZONTAL LOGO



VERTICAL LOGO



INVERSE LOGO



KNOCKOUT LOGO



TYPOGRAPHY

PRIMARY

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SECONDARY

Parkinsans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

COLOR PALETTE

HEX 086272
PMS 3155 C / PMS 3145 U
CMYK 100 9 29 47

HEX FFAC00
PMS 1235 C / PMS 135 U
CMYK 0 30 93 0

HEX 231F20
CMYK 0 0 0 100

HEX 6B6B6B
CMYK 58 50 49 17

HEX ABABAB
PMS COOL GRAY 5 C / PMS COOL GRAY 3 U
CMYK 13 9 10 27

HEX EDEDED
PMS COOL GRAY 1 C / PMS COOL GRAY 1 U
CMYK 4 2 4 8

PHOTOGRAPHY

